

Jessica Yeung

www.jessyeung.com | msjessyeung@gmail.com | 913.626.0609

EDUCATION

General Assembly

User Experience Design, Spring 2017

Using user experience methodologies to research, design, and prototype a project from start to finish.

Washington University in St. Louis

Sam Fox School of Design & Visual Arts

Bachelor of Fine Arts, Communication Design, 2012

College of Arts & Sciences

Bachelor of Arts, Psychology, 2012

SKILLS

Adobe InDesign, Photoshop, Illustrator, AfterEffects

Sketch and InVision for wireframing and prototyping

Basic HTML/CSS, Digital Publishing Tools

Microsoft Word, Powerpoint, Excel, Keynote

Fluent in Mandarin and Cantonese

HONORS & RECOGNITION

Nominated for ADC Young Guns 15

Spring 2017

AIGA St. Louis Design Show 17

Spring 2010

EXPERIENCE

Marie Claire magazine, New York City

Senior Designer (March 2017–Present)

Designer (April 2015–March 2017)

Art Assistant (February 2014–April 2015)

Design elegant and graphic fashion, beauty, lifestyle, and editorial feature layouts for the magazine; collaborate with editors, Design Director, and Editor-in-Chief to ensure content is creatively reflected in the design and photography choices; art direct visual research; conceptualize imagery for feature stories; manage junior designer and interns; oversee color corrections and pre-flight of files for print production.

Taiwanese American Professionals (TAP), New York City

Design Chair

March 2015–Present

Lead the design of all items for events, e.g. logos, microsites, social media assets, marketing materials, branded merchandise; design internal brand materials; communicate with vendors about print production; plan and execute cultural, social, professional, and volunteer events.

SokoGlam.com, New York City

Freelance Graphic Designer

June 2014–January 2015

Designed and concepted web banners and pages for the online Korean beauty products shop from scratch; collaborated with client remotely on the brief and design vision.

Mirko Ilic Corp., New York City

Junior Graphic Designer & Studio Manager

November 2012–February 2014

Created all-inclusive visual identity systems for luxury restaurant and hotel clients; designed logos, books, posters, and museum catalogs; collaborated on projects for Nike; managed projects via direct e-mail and phone correspondence with clients; work with vendors to choose best paper products and printing techniques for projects.