

Jessica Yeung

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EXPERIENCE

Marie Claire magazine, New York City

Senior Designer (March 2017–Present)

Designer (April 2015–March 2017)

Art Assistant (February 2014–April 2015)

Design visually compelling and elegant fashion, beauty, lifestyle, and editorial feature layouts for the magazine; collaborate with editors, Design Director, and Editor-in-Chief to ensure content is creatively reflected in the design and photography choices; art direct visual research; redesign print layouts for interactive tablet editions; oversee color corrections and pre-flight of files for print production.

Taiwanese American Professionals (TAP), New York City

Design Chair

March 2015–Present

Oversee and design all items for events, e.g. logos, microsites, social media assets, marketing materials, branded merchandise; design internal brand materials; communicate with vendors about print production; plan and execute cultural, social, professional, and volunteer events.

SokoGlam.com, New York City

Freelance Graphic Designer

June 2014–January 2015

Designed and conceptualized web banners and pages for the online Korean beauty products shop; collaborated with client remotely on the brief and design vision.

Mirko Ilic Corp., New York City

Junior Graphic Designer & Studio Manager

November 2012–February 2014

Created all-inclusive visual identity systems for luxury hospitality clients; designed logos, books, posters, and museum catalogs; collaborated on projects for Nike; managed projects via direct e-mail and phone correspondences with clients; work with vendors to choose best paper products and ensure accurate printing.

EDUCATION

General Assembly

User Experience Design, Spring 2017

Using user experience methodologies to research, design, and prototype a project from start to finish.

Washington University in St. Louis

Sam Fox School of Design & Visual Arts

Bachelor of Fine Arts, Communication Design, 2012

College of Arts & Sciences

Bachelor of Arts, Psychology, 2012

SKILLS

Adobe InDesign, Photoshop, Illustrator, AfterEffects
Sketch and InVision for wireframing and prototyping
Basic HTML/CSS, Digital Publishing Tools
Handlettering and bookbinding techniques
Microsoft Word, Powerpoint, Excel, Keynote
Fluent in Mandarin and Cantonese

HONORS & RECOGNITION

Nominated for ADC Young Guns 15

Spring 2017

AIGA St. Louis Design Show 17

Spring 2010